Who’s on the List — 2014

THE ACADEMICS
Dr. Molly Carnes .................................................University of Wisconsin-Madison
Dr. Yvonne Paterson .............................................University of Pennsylvania / Advaxis Inc.

THE CLINICAL SPECIALISTS
Michael Brooks ....................................................PPT Corp.
Dr. Susan Dallabrida ...........................................INC Research
Julie Ross ............................................................Advanced Clinical LLC
Ken Shore .........................................................Blue Chip Patient Recruitment
Badri Srinivasan .................................................Quintiles

THE COMMANDERS & CHIEFS
Reid Connolly .....................................................Evoke Health
Jim Curtis .........................................................Remedy Health Media
Dr. Stephan de la Motte ......................................SynteractHCR
Michael du Toit ...................................................Digitas Health LifeBrands,
Publicis LifeBrands, Medicus International and Publicis Healthcare
Deborah Dunsiere ..............................................Forum Pharmaceuticals
Tim Frank ...............................................................Lash Group
Dr. Richard Gams ...............................................Novella Clinical
Neil Geglhorn ....................................................Kalik Ltd.
Alex Gorsky .......................................................Johnson & Johnson
Shannon Hartley ..............................................Rosetta
Michelle Keefe ...................................................Publicis Touchpoint Solutions Inc.
Dr. Freda Lewis-Hall ............................................Pfizer
Brian Loew .............................................................Inspire
Ibraheem Mahmood ............................................DrugDev
Tonya Mallory ....................................................Health Diagnostic Laboratory Inc.
Matt McNally ....................................................Publicis Health Media
Ciaran Murray ....................................................ICON
Jan Nielsen ............................................................Sonexus Health
James Powers .....................................................HemoShear LLC
Robert Previdi ....................................................PSKW LLC
Anna Protopapas ..............................................Millennium:
The Takeda Oncology Company
Ken Ribotsky ....................................................Brandkarma LLC
Duane Roth ............................................................Connect
Sydney Rubin ......................................................inVentiv Health Inc.
Dr. Nancy Ruiz ..................................................Meda Pharmaceuticals
Raman Singh .....................................................Mundipharma
Dr. Jean-Pierre Wery .........................................Crown Bioscience Inc.
Mark Wheelon ....................................................Formedix
Corbin Wood ......................................................Snow Companies
Meryl Zausner ..................................................Novartis Pharmaceuticals Corp.

THE CREATIVES
Tina Fascetti .........................................................PulseCX
Paul Harrington Jr. .............................................Palo+Ignite, an inVentiv company
Diane Ilner-Phillips .............................................Ogilvy Healthworld,
part of Ogilvy CommonHealth Worldwide
Jonathan Isaacs ....................................................Evoke Health

THE ENTREPRENEURS
Dr. Jeffrey Adelglass ........................................Research Across America
Arif Butt .............................................................SelectScience
Bob Chandler ....................................................Chandler Chico Companies
David Cunningham ..........................................TrialCard
Dr. Jonathan de Pass ..........................................Evaluate Ltd.
Daniel Ghinn ....................................................Creation Healthcare

THE MARKETERS
Dr. Jeffrey Berg ................................................AbelsonTaylor
Matt Brown ........................................................ICC Lowe

THE MENTORS
John White, R.Ph. ..............................................The Medical Affairs Company

THE PATIENT ADVOCATES
Aaron Fleshman ..............................................BBK Worldwide
John Glasspool .....................................................Baxter Healthcare Corp.
Regina Holliday ..............................................The Walking Gallery of Healthcare
Dr. Alessandro Riva ...........................................Novartis AG
Rachel Sexton ....................................................VPR Patient Outreach Program

THE RESEARCHERS & SCIENTISTS
Dr. Kate Dawson ................................................Biogen Idec
Dr. Nancy Dreyer ................................................Quintiles
Dr. Rob Kotin .....................................................Voyager Therapeutics
Dr. Boaz Mendezlevski ......................................BioClinica Inc.
Krista Payne .....................................................United BioSource Corp.
Dr. Dinah Sah .....................................................Voyager Therapeutics
Dr. Pablo Umaña ................................................Roche GlycArt AG

THE STRATEGISTS
Lisa Adler ............................................................Takeda Pharmaceuticals International Cos.
Dr. Ann Aerts .....................................................Novartis AG
Mark Cunningham .............................................Janssen Research & Development LLC
Matthew D’Ambrosio ........................................Sunovion Pharmaceuticals Inc.
Joe Doyle .............................................................HCB Health
Jennie Fischette .................................................Concentric Health Experience
Heather Gervais ..............................................Epicor, an athenahealth service
Eugene Lee ............................................................Communications Media Inc.
Susan Perlbas .....................................................GSW Worldwide
Dr. Michelle Rohrer .............................................Genentech
Karen Roy .............................................................Phlexglobal Ltd.
Susan Sereskie ...................................................Advanced Clinical
Nicolee Sherman ................................................Sanofi
Todd Skrinar .....................................................EY
Dr. Judy Smiley ....................................................INC Research
Angela Tenuta ....................................................Intouch Solutions

THE TECHNOLOGISTS
Will Cheung .......................................................Comprehend Systems Inc.
Dan Goldsmith ..................................................Veeva Systems
Michelle Marlborough ......................................Medidata Solutions
Andrea McGonigle ..............................................Microsoft
Donald Soong .....................................................Cegedim Relationship Management
Dr. Chitra LELE
Forging New Models in Clinical Outsourcing

A pioneer in operationalizing a globally distributed model to support design, analysis, and reporting of clinical trials, Dr. Chitra Lele has been blazing trails in this arena for 20 years. Her contributions, particularly in the offshoring of biometrics and medical writing, have created a shift in how the industry now sources clinical trial related services.

In 2007, she co-founded Sciformix Corp., with business partner Ajit Nagral, to establish a knowledge-process outsourcing company that could provide specialized science-based services to pharmaceutical organizations. Dr. Lele has displayed a strong entrepreneurial spirit in continuing the growth and success of Sciformix by focusing on capabilities and opportunities across industry segments, geographies, and partnership models, along with conceptualizing new solutions and offerings.

Colleagues credit Dr. Lele with creating a solid foundation for Sciformix in all respects, from the management of operations and delivery, to strategizing the organizational path and trajectory. Sciformix partners with clients through the entire drug development cycle to provide a full range of services from study design to postmarketing surveillance and commercialization support.

Dr. Lele didn’t just help establish the company, but started the operations with a new project in hand. This was one of her biggest professional challenges to date, she says.

“‘To start a pharmacovigilance project when the company is just being established and having to meet SLAs with the majority of the team being domain-naive, while also simultaneously creating the organizational framework and trying to grow the business was a tremendous challenge,’” she says.

Before Sciformix, Dr. Lele worked for Pfizer as executive director of India operations of global R&D and head/director of biometrics. In this role, she led India’s first biometrics center, growing it to more than 400 staff in clinical data management, clinical programming, medical writing, and clinical statistics. During her almost 10 years at Pfizer, Dr. Lele was also instrumental in developing an outsourcing strategy for clinical data management in India, strategizing and implementing a new model for partnering with contract research organizations.

The result of these initiatives was increased capacity building in the Indian CRO industry, leading to large-scale offshoring of biometrics and medical writing in a functional service provider model from cost-effective locations, with several pharma companies taking advantage of the new talent pool.

“It was challenging to build a group at a time when the skill set wasn’t available in the geography and the culture of offshoring such services was new for the pharma industry,” Dr. Lele says.

However, challenges don’t slow her down much, and colleagues say they are continually amazed at her ability to add one more thing to her to-do list and take on more work, as well as her roll-up-her-sleeves attitude to making sure projects are executed effectively.

Dr. Lele’s plans for the future include creating new cross-functional innovative technology offerings to fill the unmet need in today’s environment of new operating and partnership models emerging across product development and life-cycle maintenance.

As a mentor, Dr. Lele has instructed the next generation of scientists through her work as a visiting faculty member at the University of Pune, teaching statistics courses and supervising Ph.D. students. She has also worked as a faculty member at the School of Statistics at the University of Minnesota, and IIT, Bombay. She was instrumental in setting up the Academy for Clinical Excellence at the Bombay College of Pharmacy. She is one of the founding members of the Indian Association for Statistics in Clinical Trials.

Dr. Lele is also always happy to mentor her colleagues.

“Since I have been part of an emerging area of business, I have always worked with colleagues who were relatively less exposed to the area and who were making the switch to a new and emerging area,” she says. “Hence several of them were in need of coaching and mentoring, which I gladly provided since it was my responsibility to help them shape their careers.”

Dr. Lele supports several charitable causes, but her passion is education for the underprivileged, and especially for women.

“Education has helped me become what I am today,” she says. “I would like to help provide educational opportunities to girls in rural areas and also to handicapped girls.”

She also strives to support those who do not receive adequate healthcare due to their financial status.

“Everyone is aware of the skyrocketing costs of specialized healthcare that prevents those in need from getting treated,” Dr. Lele says. “I support an initiative, which is an excellent public-professional partnership aimed at providing affordable/subsidized quality healthcare to the less fortunate sections of society.”

It is her hope in the healthcare world of the future that safer medicines become more available to a larger section of the population.

Seemingly mild mannered, Dr. Lele has an adventurous side; she enjoys roller coaster rides, Alfred Hitchcock movies, and Agatha Christie mysteries.