



Real World Evidence and Market Access

Evidence Driven Patient Access

Real World Evidence (RWE) and Market Access are increasingly crucial for ensuring patient access and commercial success. Life science companies can achieve patient access success by generating evidence package based on market access landscape and payer insights.

Market Access requirements span from early product stages (e.g. providing input into R&D, business planning, licensing opportunities, policy landscape) to later stages (e.g. formulary access, tendering and pricing).



Benefits of RWE

- Efficacy to effectiveness translation, thus reducing evidence uncertainty
- Establishing long term safety profile
- Enabling patient access through health outcomes based agreements
- Identifying patient subgroups who will benefit most from a drug
- Understanding real life patient unmet needs
- Optimizing drug development program
- Accelerating time to patient access
- Evidence package differentiation vs comparators

Challenges of leveraging RWE

- Managing data quality, volume and complexity
- Lack of compatibility across multiple datasets
- Overcoming ethical concerns like patient privacy, data sharing, data integrity
- Integrating real world evidence strategy into the clinical development continuum
- Enabling patient access by inclusion of relevant stakeholders in the RWE strategy
- Generating real world data itself is a challenge, since large registries can be challenging to conduct

Sciformix Capabilities

- Sciformix RWE and MA services create meaningful value-based evidence for physicians, patients, regulators and payers by developing global and/or local dossiers, economic models and publications.
- Our integrated end-to-end RWE capabilities from concept to publication will help you better understand your treatment landscape with respect to comparators and outcome measures, stakeholder needs and payer value drivers across different markets and the product lifecycle.
- We are able to do this because we understand how to demonstrate the value proposition of your product utilizing clinical, economic and observational data. Our rigorous quality assurance, LEAN processes and technology infrastructure allows us to get it right the first time (RFT).

The Sciformix Advantage

- Supported 200+ studies across all phases of the product lifecycle
- Global experience engaging with diverse payer archetypes and payers
- Experience in multiple therapeutic areas and advanced analytics
- Multi-disciplinary team including experts in HEOR, HTA, Market Access and Pricing, RWE, Medical Writers, Statisticians and PROs.

RWE and Market Access Services

Preclinical

Phase 1

Phase 2

Phase 3

Post-Approval

Real World Studies

Observational studies include patient registries, prospective/retrospective/comparative and exploratory study designs, electronic health record, surveys, claims database analysis, treatment landscape, disease background reviews

Global Market Access and Pricing

Market access landscape analysis, global value dossier (GVD) development, pricing and reimbursement research, health technology assessment reviews and monitoring, risk sharing agreements and patient access schemes, value proposition development, product launch planning

Health Economics and Outcomes Research (HEOR)

Pharmacoeconomic modeling, cost effectiveness analysis, budget impact analysis, disease and epidemiological modeling, systematic literature reviews, data synthesis, meta-analysis, fiscal health and population modeling, PRO research, development and analysis

Market Access Technology Solutions

Development of technology solutions for market access needs like payer value communications tools, formulary/budget holder interaction tools & training for key account managers (KAMs), iPad apps for GVD, Global payer network & ad-board platform, Customized regulatory-HTA integrated database services

Sciformix Corporation

1500 West Park Drive, Suite 210
Westborough, MA 01581. USA
Phone : 1 (877) 576-5005
Fax : 1 (508) 302-6520
Email : bizteam@sciformix.com

www.sciformix.com

US | EU | India | Philippines

Trusted Services. Built on Science.

Sciformix Corporation is a leading scientific knowledge-based organization that provides process, technology and consulting services to the life sciences industry. We collaborate with our clients through the entire product development lifecycle to provide a full range of services from study design to post marketing surveillance and commercialization support.